

Engagement Ring Buyer's Guide

By Breslauer & Warren Jewellers

Buying a Diamond Engagement Ring is part of a much larger decision that goes far beyond jewellery, tradition, or money. The very fact that you're even considering such a commitment indicates that you've already made quite a journey. Let us help you finish it with this quick guide to finding your Engagement Ring.

STEP 1. Learn about Diamonds.

To begin shopping for a Diamond, you need to understand the four C's of Diamond evaluation: Carat, Colour, Clarity, and Cut. By understanding these qualities you can determine which traits are most important to you, and you can find the balance that best suits your needs. To learn more about the four C's of Diamonds, visit the Diamond section of our website or stop by our store, where you can receive invaluable information that will help you make the right choice and find the perfect Diamond.

STEP 2. Establish your budget.

According to the generally accepted convention, a man should spend roughly two months' salary on a Diamond Engagement Ring. While this guideline is certainly not a law, polls show that many men agree with this spending recommendation, and in the minds of many women it has become an accepted standard. We recommend that you don't commit yourself to a dollar amount right away-familiarize yourself with the various options available before you decide how much to spend.

STEP 3. Create your ring.

After you find the perfect Diamond, you can then pair it with the perfect ring setting by browsing through a variety of different styles that will fit your Diamond. Breslauer & Warren Jewellers' Bridal Collection pieces are timeless - meaning they are classically styled to stay in fashion for generations.

As an engagement is an intensely personal experience, Breslauer & Warren has designed over 1000 styles, a variety that will allow you to find your own personalized engagement ring, with a Diamond and a setting exactly suited to match your tastes and style.

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